# National Council on Public Polls

## Analysis of 2012 Pre-election Gubernatorial

<table>
<thead>
<tr>
<th>State Name</th>
<th>Sponsor/Pollster</th>
<th>Pollster</th>
<th>Start Date</th>
<th>End Date</th>
<th>Voter Sample</th>
<th>Population</th>
<th>Mode</th>
<th>Sample Design</th>
<th>Affiliation</th>
<th>Democrat</th>
<th>Republican</th>
<th>Ind.</th>
<th>Undecided</th>
<th>Dem. Vote %</th>
<th>GOP Vote %</th>
<th>Ind. Vote %</th>
<th>Vote Margin: Dem/H - GOP</th>
<th>Poll Margin: Dem/H - GOP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Delaware</td>
<td>Final Election Results</td>
<td>Jack Markell</td>
<td>11/2/2012</td>
<td>11/2/2012</td>
<td>835 Likely Voters</td>
<td>Phone</td>
<td>Pty</td>
<td>-</td>
<td>43%</td>
<td>57%</td>
<td>0%</td>
<td>43.33%</td>
<td>57.27%</td>
<td>-17.00%</td>
<td>-17.00%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Indiana</td>
<td>Final Election Results</td>
<td>Mike Pence</td>
<td>11/3/2012</td>
<td>11/3/2012</td>
<td>830 Likely Voters</td>
<td>Phone</td>
<td>Pty</td>
<td>-</td>
<td>45%</td>
<td>47%</td>
<td>2%</td>
<td>45.54%</td>
<td>47.09%</td>
<td>-1.55%</td>
<td>-1.55%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Missouri</td>
<td>Final Election Results</td>
<td>Steve Bullock</td>
<td>10/28/2012</td>
<td>10/30/2012</td>
<td>625 Likely Voters</td>
<td>Phone</td>
<td>Pty</td>
<td>-</td>
<td>44%</td>
<td>43%</td>
<td>2%</td>
<td>44.55%</td>
<td>43.07%</td>
<td>1.48%</td>
<td>1.48%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Montana</td>
<td>Final Election Results</td>
<td>Rick Hill</td>
<td>11/2/2012</td>
<td>11/2/2012</td>
<td>833 Likely Voters</td>
<td>Phone</td>
<td>Pty</td>
<td>-</td>
<td>48%</td>
<td>48%</td>
<td>2%</td>
<td>48.09%</td>
<td>48.01%</td>
<td>0.00%</td>
<td>0.00%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>New Hampshire</td>
<td>Final Election Results</td>
<td>Maggie Hassan</td>
<td>11/2/2012</td>
<td>11/2/2012</td>
<td>790 Likely Voters</td>
<td>Phone</td>
<td>Pty</td>
<td>-</td>
<td>47%</td>
<td>45%</td>
<td>2%</td>
<td>47.09%</td>
<td>45.51%</td>
<td>1.58%</td>
<td>1.58%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>North Carolina</td>
<td>Final Election Results</td>
<td>Pat McCrory</td>
<td>11/2/2012</td>
<td>11/2/2012</td>
<td>926 Likely Voters</td>
<td>Phone</td>
<td>Pty</td>
<td>-</td>
<td>47%</td>
<td>50%</td>
<td>2%</td>
<td>47.37%</td>
<td>50.23%</td>
<td>-2.86%</td>
<td>-2.86%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>North Dakota</td>
<td>Final Election Results</td>
<td>Jack Dalrymple</td>
<td>11/2/2012</td>
<td>11/2/2012</td>
<td>830 Likely Voters</td>
<td>Phone</td>
<td>Pty</td>
<td>-</td>
<td>49%</td>
<td>47%</td>
<td>2%</td>
<td>49.09%</td>
<td>47.40%</td>
<td>1.69%</td>
<td>1.69%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Utah</td>
<td>Final Election Results</td>
<td>Gary Herbert</td>
<td>11/2/2012</td>
<td>11/2/2012</td>
<td>830 Likely Voters</td>
<td>Phone</td>
<td>Pty</td>
<td>-</td>
<td>47%</td>
<td>50%</td>
<td>2%</td>
<td>47.37%</td>
<td>50.23%</td>
<td>-2.86%</td>
<td>-2.86%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vermont</td>
<td>Final Election Results</td>
<td>Randy Brock</td>
<td>11/2/2012</td>
<td>11/2/2012</td>
<td>830 Likely Voters</td>
<td>Phone</td>
<td>Pty</td>
<td>-</td>
<td>47%</td>
<td>50%</td>
<td>2%</td>
<td>47.37%</td>
<td>50.23%</td>
<td>-2.86%</td>
<td>-2.86%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Washington</td>
<td>Final Election Results</td>
<td>Rob McKenna</td>
<td>11/2/2012</td>
<td>11/2/2012</td>
<td>830 Likely Voters</td>
<td>Phone</td>
<td>Pty</td>
<td>-</td>
<td>49%</td>
<td>47%</td>
<td>2%</td>
<td>49.09%</td>
<td>47.40%</td>
<td>1.69%</td>
<td>1.69%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>West Virginia</td>
<td>Final Election Results</td>
<td>Earl Ray Tomblin</td>
<td>11/2/2012</td>
<td>11/2/2012</td>
<td>830 Likely Voters</td>
<td>Phone</td>
<td>Pty</td>
<td>-</td>
<td>49%</td>
<td>47%</td>
<td>2%</td>
<td>49.09%</td>
<td>47.40%</td>
<td>1.69%</td>
<td>1.69%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>State Name</td>
<td>Sponsor/Pollster</td>
<td>Pollster Start Date</td>
<td>Pollster End Date</td>
<td>Poll Margin%</td>
<td>Value of Difference</td>
<td>Candidate Error</td>
<td>Final Poll</td>
<td>Final Week - Oct. 29</td>
<td>Last Weeks - Oct 17</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>------------</td>
<td>-----------------</td>
<td>---------------------</td>
<td>-------------------</td>
<td>--------------</td>
<td>---------------------</td>
<td>----------------</td>
<td>------------</td>
<td>-------------------</td>
<td>-------------------</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Delaware</td>
<td>Final Election Results</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Delaware</td>
<td>Final Election Results</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Indiana</td>
<td>Final Election Results</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Indiana</td>
<td>Final Election Results</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Indiana</td>
<td>Final Election Results</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Indiana</td>
<td>Final Election Results</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Missouri</td>
<td>Final Election Results</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Missouri</td>
<td>Final Election Results</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Montana</td>
<td>Final Election Results</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Montana</td>
<td>Final Election Results</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>New Hampshire</td>
<td>Final Election Results</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>New Hampshire</td>
<td>Final Election Results</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>New Hampshire</td>
<td>Final Election Results</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>New Hampshire</td>
<td>Final Election Results</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>North Carolina</td>
<td>Final Election Results</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>North Carolina</td>
<td>Final Election Results</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>North Dakota</td>
<td>Final Election Results</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>North Dakota</td>
<td>Final Election Results</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Utah</td>
<td>Final Election Results</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vermont</td>
<td>Final Election Results</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vermont</td>
<td>Final Election Results</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Washington</td>
<td>Final Election Results</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Washington</td>
<td>Final Election Results</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Washington</td>
<td>Final Election Results</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>West Virginia</td>
<td>Final Election Results</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Poll Margin%**

- Delaware: -9.07%
- Indiana: -4.07%
- Indiana: -6.07%
- Indiana: 0.07%
- Indiana: 4.24%
- Indiana: 3.24%
- Indiana: 6.24%
- Indiana: 1.57%
- Indiana: 4.57%
- Missouri: -4.24%
- Missouri: -3.24%
- Missouri: -6.24%
- Missouri: 1.57%
- Missouri: 4.57%
- Montana: -1.57%
- Montana: -4.57%
- Montana: 1.43%
- Montana: 4.39%
- Montana: -3.09%
- New Hampshire: -7.09%
- New Hampshire: -10.09%
- New Hampshire: -8.09%
- New Hampshire: -3.09%
- New Hampshire: -7.09%
- New Hampshire: -4.39%
- New Hampshire: -3.09%
- New Hampshire: -7.09%
- New Hampshire: -4.39%
- New Hampshire: -4.39%
- New Hampshire: -3.09%
- North Carolina: -6.51%
- North Carolina: -2.61%
- North Carolina: 1.43%
- Utah: 40.62%
- Vermont: 40.62%
- West Virginia: 40.62%

**Value of Difference**

- Delaware: 9.07%
- Indiana: 4.07%
- Indiana: 6.07%
- Indiana: 0.07%
- Indiana: 4.24%
- Indiana: 3.24%
- Indiana: 6.24%
- Indiana: 0.78%
- Indiana: 0.72%
- Missouri: 4.24%
- Missouri: 3.24%
- Missouri: 6.24%
- Missouri: 1.57%
- Missouri: 4.57%
- Montana: 1.57%
- Montana: 0.78%
- Montana: 1.43%
- Montana: 0.43%
- Montana: 0.72%
- New Hampshire: 3.55%
- New Hampshire: 5.05%
- New Hampshire: 4.05%
- New Hampshire: 1.55%
- New Hampshire: 3.55%
- New Hampshire: 2.20%
- New Hampshire: 2.80%
- New Hampshire: 1.30%
- North Carolina: 2.20%
- North Carolina: 2.80%
- North Carolina: 1.30%
- Utah: 20.31%

**Candidate Error**

- Delaware: 4.54%
- Indiana: 2.04%
- Indiana: 3.04%
- Indiana: 0.04%
- Indiana: 2.12%
- Indiana: 1.62%
- Indiana: 3.12%
- Montana: 0.78%
- Montana: 0.72%
- New Hampshire: 0.54%
- New Hampshire: 0.04%
- New Hampshire: 0.04%
- New Hampshire: 0.04%
- North Carolina: 0.04%
- North Carolina: 0.04%
- Utah: 0.31%

**Final Poll**

- Delaware: 1
- Indiana: 1
- Indiana: 1
- Indiana: 0
- Indiana: 1
- Indiana: 1
- Indiana: 1
- Indiana: 0
- Indiana: 1
- Indiana: 1
- Indiana: 1
- Indiana: 1
- Indiana: 1
- Indiana: 1
- Indiana: 1
- Montana: 1
- Montana: 1
- Montana: 1
- New Hampshire: 1
- New Hampshire: 1
- New Hampshire: 1
- New Hampshire: 1
- New Hampshire: 1
- New Hampshire: 1
- New Hampshire: 1
- North Carolina: 1
- North Carolina: 1
- North Carolina: 1
- Utah: 1
- Vermont: 1
- West Virginia: 1

**Final Week - Oct. 29**

- Delaware: 1
- Indiana: 1
- Indiana: 1
- Indiana: 1
- Utah: 1

**Last Weeks - Oct 17**

- Delaware: 1
- Indiana: 1
- Indiana: 0
- Indiana: 0
- Utah: 1

12/18/2012