JOURNALISM AWARD ANNOUNCEMENT
NATIONAL COUNCIL ON PUBLIC POLLS
EXCELLENCE IN MEDIA COVERAGE OF POLLS AWARD

FOR IMMEDIATE RELEASE
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The ABC News team of correspondents Terry Moran, Elizabeth Vargas, and Bob Woodruff and senior producers David Reiter and Kate Felsen are the winners of the 2006 National Council on Public Polls (NCPP) “Excellence in Media Coverage of Polls” Award. The award is given annually to a professional journalist(s) who best exemplifies accuracy and insight in reporting polls in the media.

The ABC entry entitled “Afghanistan: Where Things Stand” and “Iraq: Where Things Stand” examined public opinion in these two nations at a time of growing debate over the war in Iraq and the U.S. effort against terrorism. The NCPP review committee noted that these news stories incorporated public opinion in a timely, insightful, and clear manner.

NCPP President Lee Miringoff noted, “There were many strong entries, but the reviewers found these ABC News reports to be an especially excellent way of presenting how public polls can inform news coverage.”

The review committee of the National Council on Public Polls included Lee Miringoff (Marist Institute for Public Opinion), Frank Newport (The Gallup Poll), Harry O’Neill (NOP World), Susan Pinkus (The Los Angeles Times), and Humphrey Taylor (Harris Interactive). The NCPP Board of Trustees ratified the committee’s recommendation at its annual meeting in New York City on June 12th, 2006.